We believe now more than ever it’s important to speak up and use our voice for change. IBABC and our members stand for diversity, inclusion and acceptance. We do not tolerate racism and believe that diversity is our strength. People from all walks of life deserve to be treated equally and have the same rights in order to feel safe in their communities.

The murder of George Floyd is another devastating act of injustice and social inequality. What happened to George is not an anomaly. There is a long history of injustice and oppression of the Black, Indigenous and People of Colour (BIPOC) community, and we stand in solidarity with the fight against systemic racism and white supremacy.

The protests around the world signify that people will no longer be complacent with racial injustice, and that we must stand together against all instances of hatred and bigotry whether they occur in our home country or abroad. Together we have the power to influence change, and we encourage you to reach out to community leaders or elected officials and share your concerns.

At IBABC, we vow to fight racial injustice and bigotry through education, by having those difficult conversations and by listening to the concerns of our members and their employees. As an association, we understand that we must work harder and do more to support those who are marginalized and oppressed. We will continue to educate ourselves and grow to create a more inclusive and informed culture.